

THE

# Silent Messenger

VOL. I

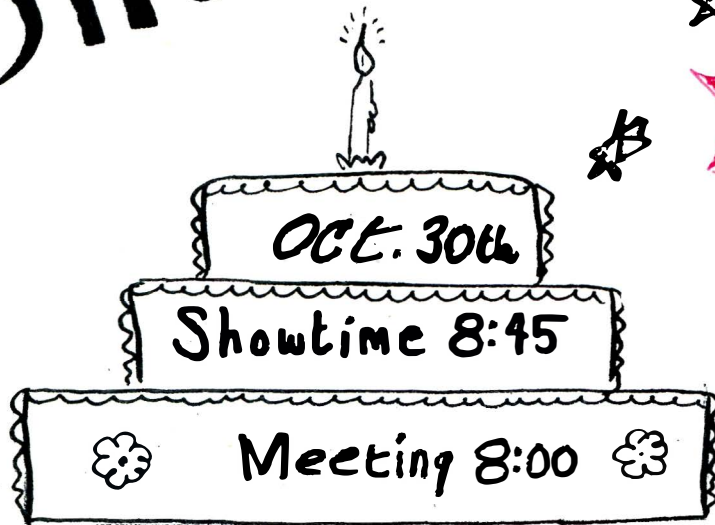
OCTOBER 1962

NO. 2

## Birthday Salute

TO:

Silent  
Mora



RING #44

Providence Parade  
OF  
Stars

CHOP CHOP  
AND  
CHARLENE

ED 'TEX'

MAGUIRE  
FRANIZIA  
MICHAEL + LEONARD  
PIMENTEL

School of Magic  
LOUIS S. CASSANI  
DIRECTOR, DALE CARNEGIE INST.  
"THE POWER AND  
MAGIC OF ENTHUSIASM"

*Finest of Entertainment*



HAROLD WILSON, M.C.  
MUSIC BY THE TORNADOES



THE SILENT MESSNER  
 PUBLISHED EACH MONTH  
 BY THE SILENT MORA RING #122  
 Boston, Massachusetts  
 Joseph D. Wishnow, Editor  
 148 State St., Boston, Mass.

Associate editors  
 T.J. Hostetter Robert Siegel  
Editorial Staff  
 Ed Rosenthal Herb Downs  
 Silent Mora Hy Linsky

Volume I Number 2  
 October 1962



The September meeting featured SILENT MORA presiding over the School of Magic. Lou offered a wide array of practical magic and advice spiced with amusing anecdotes gathered from a long career in magic. The lecture was highlighted by detailed instruction on his famous routine of the balls and net.

HAROL WILSON, as M.C., opened Showtime, by introducing PAUL VIITA, a young Cahvez Magic School student. Paul did a smart routine - split fan productions and silk magic - that showed a lot of planning and practice.

Next, WALTER CHILDS with an entertaining act filled with plenty of action and clever bits of business. A fast and flashy series of productions - a filtered cigarette routine with all the hot irritation removed by a filter that just wouldn't stop - More laughs as the audience got into the act - for a closer, an effect long associated with magicians, but rarely seen nowadays, the production of just about everything including a rabbit(live) from a top hat.

PAUL MARTIN, The Ole Holden Huckster, came on with a batch of new effects and updated standards. The featured item, Kolectro, a new version of the light bulb swallowing trick. (If you mention you read about it in the "Messenger", Paul might be persuaded to sell you one.)

LORENZO, the closing act, back after his appearance at the Cleveland Convention. The lights dimmed for a novel black light production of the performer. Dressed in white tie and tails, Lorenzo worked in pantomime with an appropriate musical background. A briskly paced act of apparatus and manipulative magic.

An outstanding lecture - Four fine acts - It looks like we're going to have another great year.

M A G I C A L F R I E N D S H I P

By: Robert Siegel

Magic is the greatest hobby in the world! The International Brotherhood of Magicians is a wonderful organization for fun, learning and most of all, FRIENDSHIP.

What is it that makes it so friendly? Is it your name appearing in a monthly issue of "The Linking Ring"? Is it the membership card given you when you finally become a member? Or is it the initiation ceremony one goes through to become a brother? No, friendship in this organization does not come by these superficial symbols, but, by each person doing his best to make the organization a place for many instead of a place of a few.

Let us make our fellow members feel that there is something else worth coming to a meeting for besides refreshments and a show.

Let us all welcome new members in the club rather than just let them wander around for a long period of time (IF THEY RETAIN THEIR MEMBERSHIP THAT LONG) wondering if anyone knows their names or cares anything about them besides their dues.

The officers and welcoming committee can only do so much; therefore, it is up to us all to make our fellow members feel like fellow members.

The next time you see someone you do not know, extend your hand and say, "My name is so and so, what's yours?"

I think that if everyone just tried this idea once, one hundred elbows would bend, and one hundred new people would know each other. TRY IT, YOU WON'T BE DISAPPOINTED!

E D I T O R I A L L Y S P E A K I N G

Many thanks to all the wonderful people who have written complimenting the "Messenger" We of the editorial staff are constantly trying to improve our paper, and will continue to do so. Your interest and encouragement is always welcome.

A date to remember is NOVEMBER 18, 1962. That's when the Boston Magical Fraternity will hold the annual MAGICAL BROTHERHOOD SUNDAY. Services will be at the Second Church where we meet. The time is 11:00 o'clock A.M. Pres. Downs and Mrs. Downs will act as our Ring's official greeters, and there will be readings by magi representing the three major faiths. A sermon will be delivered by Rev. John Booth. A coffee hour will follow. This is one of the most important events of the year. All should attend.

(cont. Page 4)

# PRESIDENTIAL PATTER

With 34 at the School of Magic and 86 at the after-meeting show, we got off to a good start last month.

More than half our members have paid their dues to date. Have you?

RUFH FONTAINE, refreshments chairman, contributed the refreshments for all 86 present.

As per your wishes, members only were admitted to the School of Magic. President's passes were extended with my welcome to your guests as follows: KEN TROMBLY and STEVEN SMITH guests of SAM COOPER; ALLEN S. DUPORE guest of JOHN CONROY; TOM WILSON guest of HAROLD WILSON. S.M. KLARFELD guest of R. ROSSMAN; BRUCE CRONIN. PAUL MARTIN, TONI DeSANTO, REV. EDWARD H. TAN my guests. I hope you will encourage your friends to join.

I was asked by a junior member why he should pay dues if he could receive "The Messenger" and refreshments free, and could also attend the School of Magic and after-meeting show. He says he can't vote anyway.

My answer was if he didn't pay his way he would be sponging on the good nature of the hard working members.

To put on an interesting meeting in all its format takes time and energy to say the least. We advertise our Ring as the Friendly Ring, which means just that. Our hands are out to our friends and others interested in magic. After a couple of visits, if our friends haven't shown an interest in joining Ring #122, then I question their sincerity in visiting.

It was with a great deal of pride that I learned from our editor that your Int. President Irving M. Lewis had requested extra copies of "The Messenger" to send to our 176 Rings throughout the world. This should be a rewarding gesture to our editor Joe Wishnow and his staff. Our congratulations, men.

Magically yours,  
HERB DOWNS

## MEETING MEMOS:

T.J.Hostetter, Sec'y

Ring Applications - First Readings - Sept.  
Paul S. Viita, 53 Parkside Circle, Braintree;  
Paul M. Rich, 25 Huntington Ave., Boston;



# WHAT DO You THINK

BY: ED ROSENTHAL

At the Cleveland Convention, during the Ring Representatives Meeting, a few problems were brought up on how some people take advantage of their local Ring at the expense of the members. There were some who had the problem of the "free loaders" who never joined the club, but came to all the meetings, enjoyed the shows, ate with the boys and came again next month.

There was the problem of members bringing non-magician guests to closed meetings.

There were some who had set up a School of Magic as we have in Boston, and non-members and members of other clubs were coming to the school and taking time away from the actual members.

This then, as it seems, is a national problem.

But I asked myself as I thought back, if we didn't have some of these same problems here in Boston. Last year someone asked me a question which I couldn't answer. It was "Why should I join Ring #122 and pay dues? I can come as a guest and go to the School, see the show, and even eat at your collation, and no one has ever said anything to me that I couldn't." DO YOU KNOW THAT HE IS RIGHT!

Stop and think about it. He was right, and we are wrong if we let this condition exist. This not fair to the member who has paid his dues and is entitled to a little more than he has been getting in the past.

Here is what was suggested as possible solutions at the Convention.

1. In order to get into the School of Magic a person needed his paid up membership card.
2. A guest magician could come into the school or show with a guest pass that was returned at the end of the evening. This pass was made so that a person could come twice during the year to see what the club was like, and if he enjoyed himself, he could join the club if he wished. This method also was useful in not preventing layman guests to come to shows, as their presence is always welcome at open meetings.
3. If you have a paid lecturer at a meeting and charge a fee for the evening, why not give the paid up member a reduced price. This also helps to curb delinquency in dues.

4. I left this for last as it is the most obvious and the least used. As one of your Int. Presidents said - When a new magician has come to the meetings a few times, why don't you ask him if he is interested in joining. A great many people would like to join but, as silly as it sounds, they are embarrassed to ask, feeling that they may be pushing themselves into a place where they were not wanted.

*What do you think?*

## A BIRTHDAY SALUTE TO SILENT MORA

"May I say a word to all of you - you too Mora - May you all live ten years longer than I, and I shall never die."

The above inscription, written almost ten years ago by a world famous magician to SILENT MORA, equally reknown, sets out the true wishes of our Ring to Louis McCord.

How fortunate and blessed we are to have so wonderful a man and magician with us to teach, perform and advise. I know that sufficient words could never be written to express our Ring's wishes and congratulations to Silent Mora.

This month, on Lou's 78th birthday, we again join together to celebrate with him and to wish him many more years of happiness.

"The Silent Messenger" pays special tribute to Silent Mora with this issue, and we sincerely hope that his inspiration will always be with us.

The inscription above cited is dated December 2, 1952, and is signed by Harry Blackstone. If you would like to see it, ask our Ring sec'y at the next meeting. He'll be glad to show it to you - after all, it's on the back of our Ring's charter.

## IMITATION

By: Silent Mora

I think that I should write about this subject for I am an authority on imitation and have been an excellent imitator for many years.

When we are young we almost make little gods of those magicians we admire so much. We watch their every performance and in the quiet of our rooms we try to imitate those sleights performed so well by the magician we have just seen. Believe me, it is the proper thing to do especially at the moment when these sleights are fresh MEMORIES.

We continue to imitate the very movements of the body and hands of the one just seen, and continuing this routine for many weeks or months, we too become EXPERT in their display.

These movements or sleights finally become so much a part of our regular routine that we begin to think these same sleights have ALWAYS BEEN A PART OF US SINCE "TIME" BEGAN.

Other magicians who have never seen the real MASTER, begin to tell you "THAT is Great", and you begin to believe it yourself. I KNOW THIS.

Finally, you lay positive claim to it, and the ORIGINATOR is entirely forgotten.

"SO-SO-SO"

AT THE MOMENT OF CREATING A NEW SLEIGHT, if you are not too busy just living, MAKE A RECORD of it, so there will be no question afterwards as to the originator of this IDEA.

IMITATION is a natural instinct of all HUMANITY, and the MONKEY being an unusually gifted personality in this trait.

This subject reminds me of a story about two great personalities; WHISTLER, the artist, in a speech, emitted a very clever remark. and the writer Oscar Wilde, commenting to Whistler, said, "I wish I had said that."

Mr. Whistler replied - "You will."

(Ed. - Next month, Silent Mora writes about Presentation in Magical Effects.)

## OCTOBER SCHOOL OF MAGIC

I.B.M. SCHOOL OF MAGIC is proud to have Mr. Louis S. Cassani, noted Director, Instructor and Associate Sponsor for the WORLD famous Dale Carnegie Course at our October School of Magic.

If you have stage fright and want to learn how to conquer it, if you want to find out how to improve your patter and make your act more professional and saleable or if you want to be able to speak to a professional speaker on how he can help you with your own personal speaking problem, DON'T MISS THIS LECTURE!!

Many people have paid a great deal of money to learn what this man can teach you.

Every member of Silent Mora Ring should make every effort to be at the October School of Magic not only so that we may show our guest speaker how much we appreciate a speaker of this calibre, but also that we may benefit from this excellent lecturer who is willing to come down and help us with our problems.

Please make every effort to be at the School at 7:00 o'clock -SHARP.

Let's have 100 % attendance at the October School of Magic, one of the most valuable benefits given by our Ring.

(Editorially Speaking, Cont.)

Last month I mentioned the magical theme of The Miss America Pageant. I have been informed by Brother Irving Lewis our Int. President, that the man responsible for the entire magical staging and effects was AL MARKS, our second int. V.P. The various items, etc., were all of his thinking, and also did the necessary construction when necessary.

We are glad to welcome SILENT MORA as one of our regular columnists in the "Messenger". Lou will be contributing monthly columns that I am sure will be of most interest.

Not much space for my ramblings this month, so will wrap it up. See you ALL at the meeting.