

The Silent Messenger

November 2024



Ring 122 October Ring Report

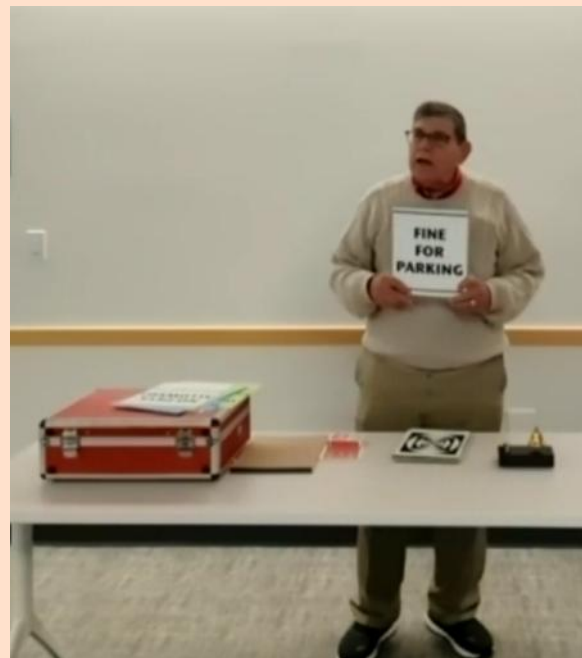
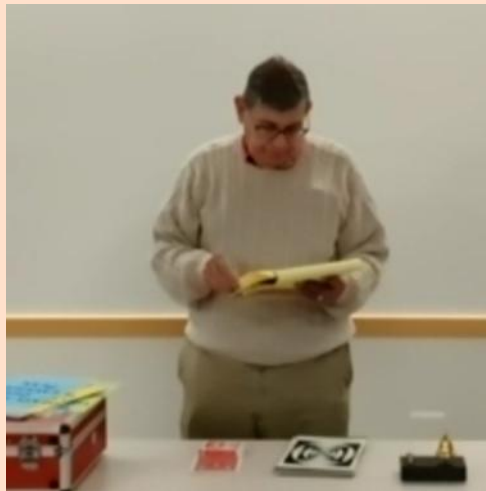
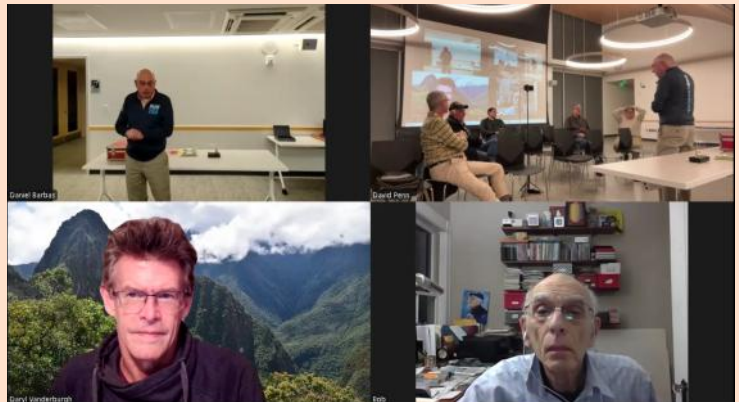
Our business meeting began with confirming our lecturer for November - Adam Parisi.

The following item of business was an update on our Spring show. We will be moving our venue to either Belmont or the Brookline Puppet Theater. Mike Lee is still coordinating and may collaborate with some local groups as well to split the cost.

That concluded our business for the night, so we moved onto our lecturer, local magician Eddie Gardner.

Eddie has been in the magic business for a while as owner of Diamond's Magic (now closed unfortunately), and, as his yellow legal pad full of notes evidenced, he had many colorful stories of clients, celebrities, and curmudgeons. The next hour and a half were replete with tales interspersed with tricks such as Perfect Match, Spirit Bell, and Drawing a Blank by Michael O'Brien.

Thus concluded the evening.



I.B.M RING 122 PRESENTS
NOVEMBERS FEATURE LECTURE

WELCOME TO
MY WORLD



A LECTURE
BY
ADAM
PARISI

Tuesday November 26th

7:00pm-8:30pm

Medford Public Library

111 High St. Medford, MA

Last call!

Dues pay our Zoom bill, the magician who lecture, and other expenses to maintain our club. It's still a bargain at only \$35 for electronic delivery of the Silent Messenger, \$45 if you desire snail mail delivery. For your convenience, there are multiple ways to pay:

By Check: made payable to IBM Ring 122, to:
Daryl Vanderburgh, 31 Stonebridge Rd, Wayland, MA 01778

Electronically via Venmo or PayPal to dvanderburgh8@gmail.com.

Please include the description: **IBM Ring 122 Dues** in your payment memo. Thank you!





President's Report

It's great being part of a magic club! There are so many benefits like this month's lecture, performing in shows, teaching others, etc. However, there are challenges to maintaining a club like ours and our biggest challenge I think we would all agree on is membership. I think we do a pretty good job of social activities, and we do give members an opportunity to perform, but attracting new members has always been a challenge.

We are not alone, any small local organization is going to be challenged to find new members. Nevertheless, I've always felt that we offer an exceptional value if we can connect with the right people who are interested in learning more about the magic arts. So, starting this coming month, I'm going to take on five initiatives regarding membership. 1) I will explore if we can offer free family shows at the Medford Public Library. In this way, we could hopefully connect with youngsters and adults that were intrigued by magic. We could have deploy and hand out a flier complete with a QR code at those shows asking for anyone who was interested to connect with us. 2) I can put up QR code embedded flyers in the general Medford area to attract people who would want to learn magic. And 3) I know I could be doing a lot more on Facebook and I don't believe we have an Instagram account so those are two things that we could utilize much more. We can make short video Reels to post on Facebook and Instagram from our former meetings and socials. I think this kind of social media enhancement would help get our message out to the general public and some folks who are not currently aware of us.

While at the same time, I also want to acknowledge that we have to make sure we are offering our current members what they expect from our club. 4) I'll be reaching out to members with a survey soon to see if there are things that we can do to better tune the club to what people would like to see. And if you in your travels or discussions can take every opportunity to talk up the club, I would think that's great. 5) I'll even make up some 122 business cards with a QR code on them to hand out and direct people to our social media sites. I can also take some time in December to update the copy on our website.

I hope you all have a peaceful, joyful, and happy Thanksgiving, and I hope we will have a very successful year together and grow as a club!



**IBM Ring 122 President
David Penn**

Upcoming Meeting Themes

December - Holiday Party

January - New Year New
Magic

February - Lecture TBD

March - Teach in ([Volunteer
Here!](#))

April - Modern Day Kids
Magic

May - Lecture TBD

June - Favorite Unusual Props

July - No Meeting

August - BBQ

Our next meeting is **Tuesday,**
November 26th at
7 PM on Zoom and at the library!



IBM Ring 122
Silent Mora-Ray Goulet



www.ring122.com

Meetings take place the last Monday of every month. Meetings are in Person and on Zoom.

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2nd Vice President: Open, inquire

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The Silent Messenger is published monthly. The deadline for submissions is the eighth of the month.

Articles, corrections, inquiries, and letters can be emailed to the editor, Daniel Barbas at ibm.ring122@gmail.com